

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Byrum & Fisk**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
314324-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
MI Energy MI Jobs	MI Energy MI Jobs Week 2	1749

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	314324	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	5am News M-F	5-6am M-F	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 5:26 AM 5am News M-F 5-6am M-F :30 MEMJ12102H \$900.00 NM									
4	10/29/12	10/29/12	Action News 6am	6-7am M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ M 10/29/12 6:18 AM Action News 6am 6-7am M-F :30 MEMJBACKH \$2,000.00 NM									
6	10/29/12	10/29/12	M-F 7-9am	7-9am M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/29/12 8:29 AM M-F 7-9am 7-9am M-F :30 MEMJ12102H \$2,000.00 NM									
14	10/29/12	10/29/12	M-F 9a-10a	9-10am M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 9:38 AM M-F 9a-10a 9-10am M-F :30 MEMJBACKH \$1,000.00 NM									
16	10/29/12	10/29/12	M-F 10a-11a	10-11am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 10:55 AM M-F 10a-11a 10-11am M-F :30 MEMJ12102H \$800.00 NM									



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
314324-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
MI Energy MI Jobs	MI Energy MI Jobs Week 2	1749	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/29/12	10/29/12	M-F 12-1pm	12-1pm	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 12:09 PM M-F 12-1pm 12-1pm :30 MEMJBACKH \$1,200.00 NM									
22	10/29/12	10/29/12	The Chew	1-2pm M-F	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 12:58 PM The Chew 1-2pm M-F :30 MEMJ12102H \$1,200.00 NM									
24	10/29/12	10/29/12	2-3pm General Hospital	2-3pm M-F	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 MEMJBACKH \$1,200.00 NM									
26	10/29/12	10/29/12	M-F 3p-4p	3-4pm M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 3:56 PM M-F 3p-4p 3-4pm M-F :30 MEMJ12102H \$1,000.00 NM									
29	10/29/12	10/29/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 5:24 PM 5-6pm M-F 5-6pm M-F :30 MEMJ12102H \$2,000.00 NM									
43	10/29/12	10/29/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 4:20 PM Dr. Oz 4-5pm M-F :30 MEMJBACKH \$1,400.00 NM									

Total Spots 11 Gross Total **\$14,700.00**

## Payment Terms 30 Days

Agency Commission **\$2,205.00**  
Net Amount Due **\$12,495.00**